

MNN

Presents

Daily Programming

Manhattan Neighborhood Network has opened up its broadcast schedule for daily programming. The available time is Monday - Friday, during the early-hours.

MNN producers who fulfill the following criteria are eligible:

- Must have had no major Production or Programming violations for a year.
- Producer or sponsoring non-profit organization must be Manhattan based.
- Must have gone through orientation within one month of receiving timeslot.
- Must have an active MNN series for 6 months or have aired at least four specials (single programming) before applying for daily slot.
- Must have production resources. If MNN production facilities are needed to produce program, producer must be certified for all MNN equipment used and will be limited to regular MNN weekly points. No authorized agents allowed, other than producer.

A daily program slot entails greater use of MNN resources on many levels, thus the decision making process is of a higher standard of scrutiny than for other timeslots, and are limited to hours outside Primetime (6:00pm-Midnight). The guidelines will be applied uniformly and on a nondiscriminatory basis. A panel consisting of MNN staff, MNN board, and peers will decide over all applicants. Program must be produced within the five boroughs of NYC and must follow present guidelines of Production and Programming Departments. Program should be time appropriate for early morning schedule. Episodes must contain at least 60 % original material, excluding footage already aired on MNN. (No more than 7 repeats allowed per quarter.) Program can be either 28 or 58 minutes. Failure to comply in policies can result in loss of timeslot.

*The available time is Monday – Friday, during the early hours to ensure fair airtime to all MNN producers.

In addition to a completed Series Scheduling Request Form, a one page typed proposal is required along with one week of program tapes. we will begin accepting applications for the Winter quarter October 15th through the 26th, 2008.

Factors in proposal that will be considered but are not solely determinative:

- Production and aesthetic values (multiple program elements and originality, a plus).
- How program will benefit community?
- Why is the daily timeslot important to your program?
- Demonstrate capacity to provide programs on consistent basis.
- Timely interest to the community at large.

The same 26 week churn rules will be exercised as with a series (guarantee of daily time for up to 6 months). Afterward, it can be rescheduled as another interval and will have another designated timeslot. Producer can apply for daily or other interval, but can not have both. If producer is not awarded a daily slot, the application will revert to a regular weekly series interval.